

Media Information



Kay Kimball Gruder, M.Ed.

- Founder, Successful College Parenting
- College Parenting Expert for CollegeParenting.com
- Author, Successful College Parenting Newsletter
- College Parent Educator, National Presenter, Certified Parent Coach
- Provider of Parent Relation services to educational institutions

For more information visit: SuccessfulCollegeParenting.com

Sample Segment Ideas for Kay Kimball Gruder – can provide talking points:

1. What's My Role: Parenting a College Student
2. Effectively Communicating with your College Student: Communicate, Coach, Connect
3. Parenting a First-Year College Student: What to Expect
4. Parenting a College Senior: What to Expect
5. Navigating Breaks & Holidays with your College Student
6. Parenting Your College Student During End-of-Semester Stress
7. Effectively Involved or Over-Involved
8. Navigating Your Relationship with Your College Student
9. And Then They Come Home: Establishing Expectations

Sample Interview Questions for Kay Kimball Gruder

1. Research supports that parent involvement at some level contributes to student success and engagement, how does one walk the line between involved and over-involved?
2. What societal factors contribute to the parenting patterns that exist among parents of college students?
3. How do you feel about the common labels – “helicopter parent”, “contractor parent,” “Black Hawk parent”?
4. In your parent education programs and parent coaching, what has surprised you the most about parents?
5. What 2 or 3 questions can parents first ask themselves before stepping into their student's problems or challenges?
6. What strategies are particularly useful to employ when parenting a college student?
7. You talk about “anticipatory parenting”, what do you mean?
8. In what ways can parents be most supportive to their student?
9. What are some of the primary concerns when a student first goes to college?
10. You are trained in appreciative inquiry – what is that and how does it help parents to parent during the college years?
11. You say that colleges are uneven in the information and services that they provide to parents – what should parents look for to learn if a particular college has a good parent relations program?

Kay will offer insight and practical parenting strategies from having worked in higher education as an advisor for 22 years, as a certified parent coach, and having helped hundreds of students and their families to navigate the college experience. To book an interview with Kay Kimball Gruder, please contact Kay@SuccessfulCollegeParenting.com.